

# Urban Congestion Pricing: Practice and Theory

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## Motivation (1/2)



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## Motivation (2/2)

- Holistic Solution to Tackle Urban Traffic Congestion
  - Better integrated urban planning
    - e.g. highway building, parking area, optimize road network*
  - Promotion of public transport
    - e.g. Bus, railway, subway, bus rapid transit*
  - Promotion of intelligent transport system
    - e.g. traffic signal control system, parking guidance and traveler information systems*
  - Government policies on private vehicles
    - e.g. Vehicle population control, plate-number-based rationing schemes, road pricing, high taxes on private vehicles.*

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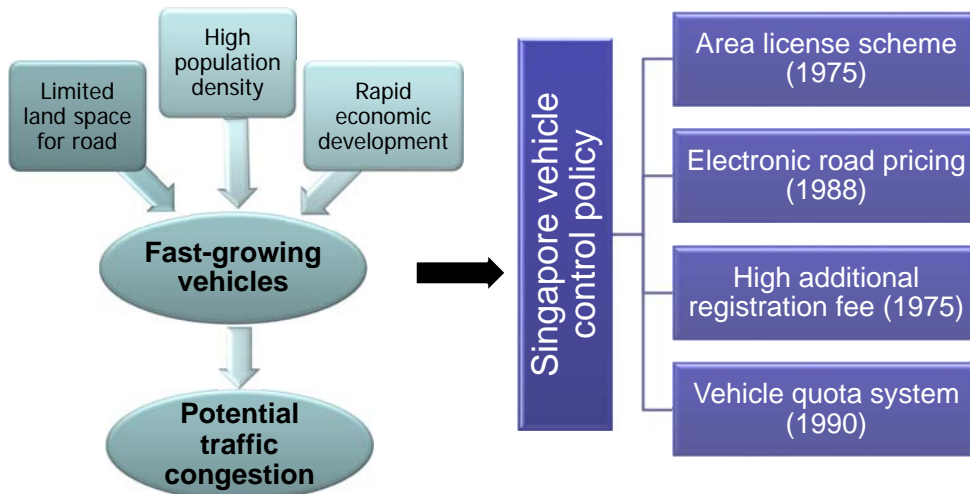


# PART I

## Congestion Pricing Practice



## Singapore Vehicle Population/Usage Control Policies



## Singapore Traffic Statistics

Area: 716.1 sq km      Population: 5.4 million

Total Road Length: 3,452 km

- Expressways: 164 km
- Arterial roads: 662 km

Vehicle Population: 974,170

- Cars: 540,063
- Taxis: 27,695
- Buses: 17,509

Road Traffic Condition

- Average daily traffic volume: 28,9000
- Average speed during peak hours(km/h):

**Expressway - 61.6; Arterial road - 28.9.**

Source: Singapore Land Transport Authority Website (2013 Singapore transport report):

<http://www.lta.gov.sg/content/dam/ltaweb/corp/PublicationsResearch/files/FactsandFigures/Statistics%20in%20Brief%202014.pdf>



## SG Vehicle Population Control (1/3)

### Singapore Vehicle Population Control

➤ **Import Duties and Additional Registration Fees (ARF)** → Annual growth rate 8% (before 1990)

The ARF is a high tax imposed on registration of a vehicle from 1975.

➤ **Certificate of Entitlement (COE) in Vehicle Quota System**

The COE premium is determined by the market force through bidding rounds; The COE biddings starts on the first and third Monday of the month.

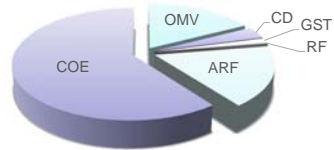
# SG Vehicle Population Control (2/3)



## Example

### COE RESULTS 2014 Jul 2014, 2nd Tender

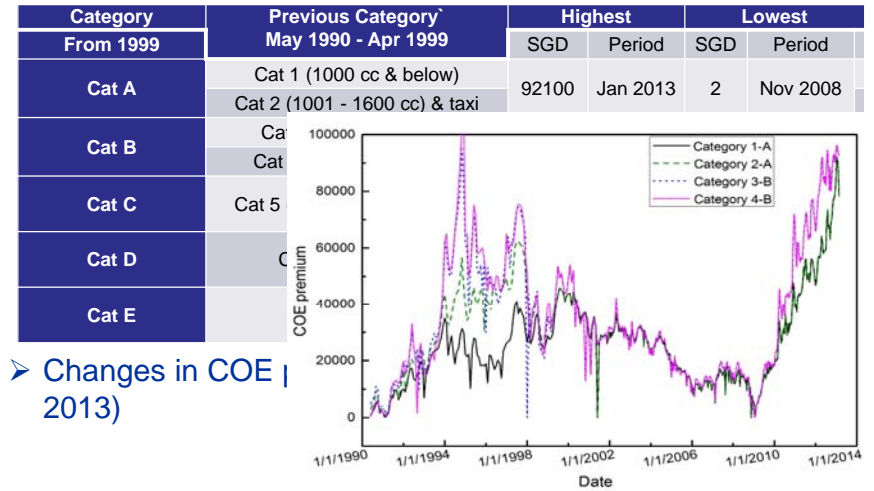
Category	Quota Premium	Change	Prevailing Quota Premium	Quota	Bids Received
<b>CAT A</b> Cars up to 2000cc and 1300kg	\$42,890	\$900	\$46,586	509	1,190
<b>CAT B</b> Cars above 2000cc or 1300kg	\$45,001	\$112	\$71,771	498	850
<b>CAT C</b> Goods vehicle & bus	\$52,818	\$8,620	\$40,765	391	779
<b>CAT E</b> Open	\$45,002	\$2,001	-	319	483



- Goods and Service Tax (GST):  $7\% \times (\text{OMV} + \text{CD})$
  - ARF (Additional Registration Fee):  $100\% \times \text{OMV}$
  - RF (Registration Fee): \$140
  - Mazda 3 Sedan 1.5 Standard (A)
  - OMV (Open Mark value): \$18,100
  - COE (Certificate of Entitle): \$62,890
  - CD (Custom Duty):  $20\% \times \text{OMV}$
- Total = OMV + COE + CD + GST + ARF + RF = \$10,4370 (8.8 Million JPY)**

# SG Vehicle Population Control (3/3)

## Changes in COE premiums for vehicles (1990-2013)



## Changes in COE | 2013)

# Singapore Congestion Pricing

## Singapore Vehicle Usage Control

- Parking fee
- Fuel tax
- Less car-oriented infrastructure
- Congestion pricing (first implementation in the world)

Area Licensing Scheme (ALS): 1975-1998

Electronic Road Pricing (ERP): 1998-now

Distance-based Congestion Pricing (future)

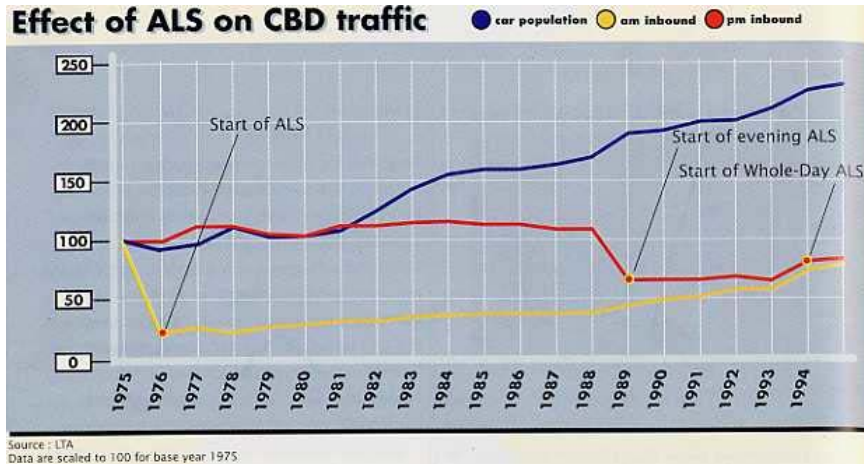
# Congestion Pricing Schemes - Area Licensing Scheme (1975 -1998) (1/5)



## Different types of ALS license



## Area Licensing Scheme (1975 -1998) (2/5)



## Electronic Road Pricing (ERP) (1998-) (3/5)

### Shortcomings of ALS

- High manpower required
- Inconvenient for purchase of licenses
- Inequity issue :daily-based charge

### Electronic Road Pricing (ERP)

- Automated (non-stop) with electronic system
- Electronic Transactions (about 280,000 per day)
- More equitable: entry-based charge



## Congestion ERP Facilities (4/5)

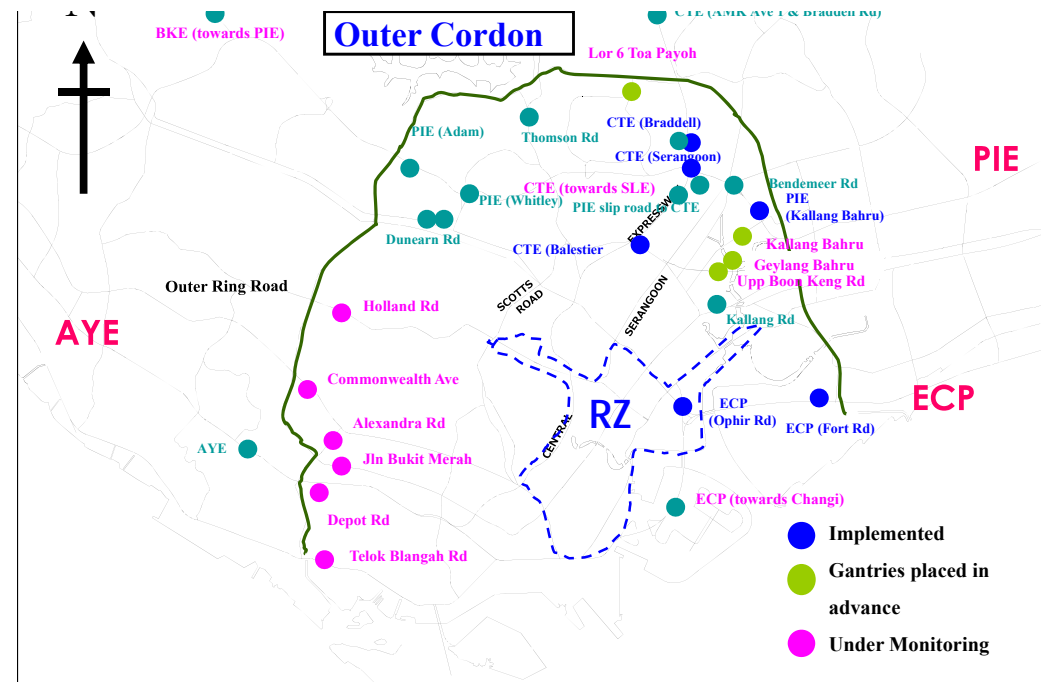
### 1. Gantry



### 2. In-vehicle Unit



### 3. Central Computer System



## Limitations of ERP's Toll Charge Rules (5/5)

- ❑ ERP's Pay-per-entry Basis Charge: **Inequitable**
  - Undercharges long journeys and over-restrains short ones
  - LTA of Singapore has proposed distance-based toll charge for the **second generation of ERP system**

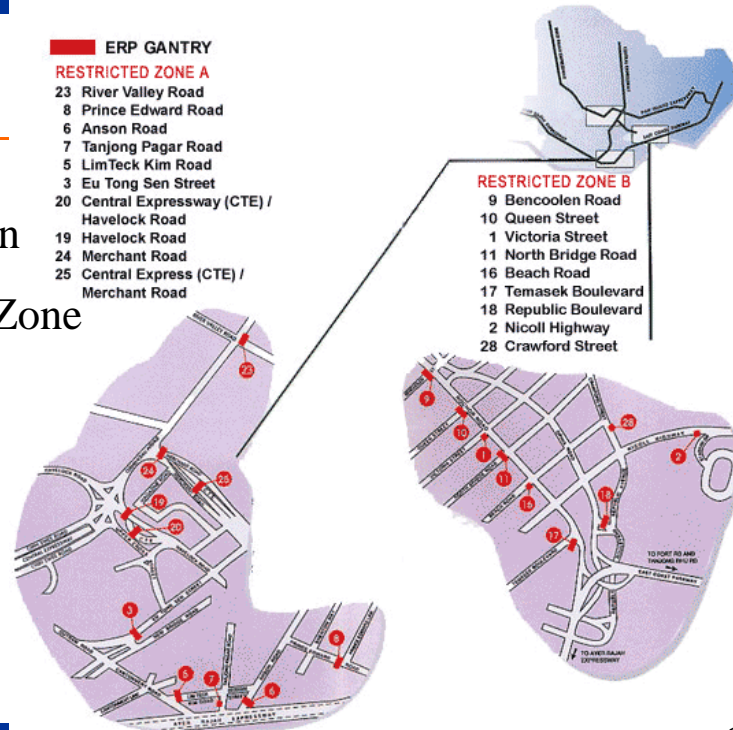
### ❑ Three Alternative Toll Charge Methods for Cordon-based Congestion Pricing Schemes

- Distance-based
- Time-based
- Congestion-based

Encouraging aggressive driving behavior and may cause more traffic safety issues



## Gantry Locations in Restricted Zone



## Congestion Pricing Practices In Other Cities (1/5)

### ❑ London Congestion Charge

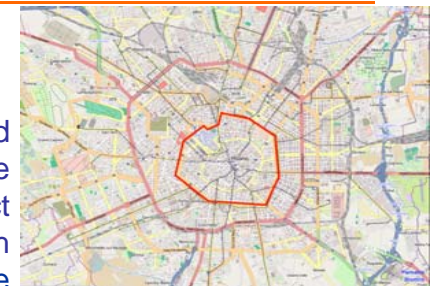
- London congestion charge is a fee charged on most motor vehicles operating within the Congestion Charge Zone (CCZ) in central London between 07:00 am and 6:00 pm Monday to Friday.



## Congestion Pricing Practices In Other Cities (2/5)

### ❑ Milan Congestion Charge- Ecopass and Milan Area C

- Ecopass pollution charge ended on 2011, and was replaced by the Area C scheme, which was effect on 2012, initially as an 18-month pilot program. Then the scheme was made permanent in March 2013.
- The charge applies to every vehicle entering the city centre on weekdays (except Saturday) from 7:30 am to 7:30 pm



## Congestion Pricing Practices In Other Cities(3/5)



### □Durham City Congestion Charge

Durham introduced charges for “old town” centers in October 2002, reducing vehicle traffic by 85% after a year; prior to this 3,000 daily vehicles had shared the streets with 17,000 pedestrians.



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## Congestion Pricing Practices In Other Cities (4/5)



### □Rejected proposals

Urban congestion pricing policy is under various pressure from public and some of them have to be stopped under oppositions.

- **Hong Kong** have conducted a pilot test on an electronic congestion pricing system between 1983 and 1985 with positive result. However, public is against this policy stalled its permanent implementation.
- **New York City** shelved a proposal for a three-year pilot program for implementation in Manhattan, and a new proposition was denied in 2008, with a potential federal grants of USD 354 million being reallocated to other American cities.

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## Congestion Pricing Practices In Other Cities (5/5)



### □Current Proposals

- **United States:** San Francisco transport authority proposed initial congestion pricing scenarios in 2008, and the updated proposal calls for implementing a six-month to one-year trial in 2015.
- **China:** In 2011, local officials announced plans to introduce congestion pricing in Beijing.
- **Brazil:** the federal government of Brazil enacted the Urban Mobility Law that authorizes municipalities to implement congestion pricing to reduce traffic flows.

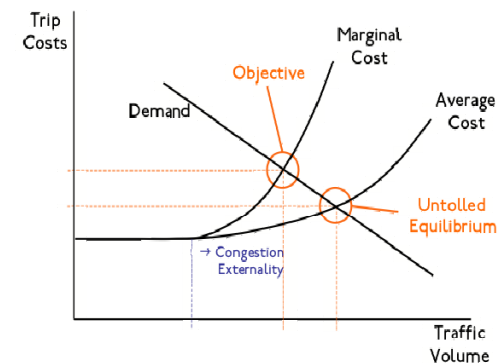
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## PART II



### Congestion Pricing Theory



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## Theoretical Developments (2/3)

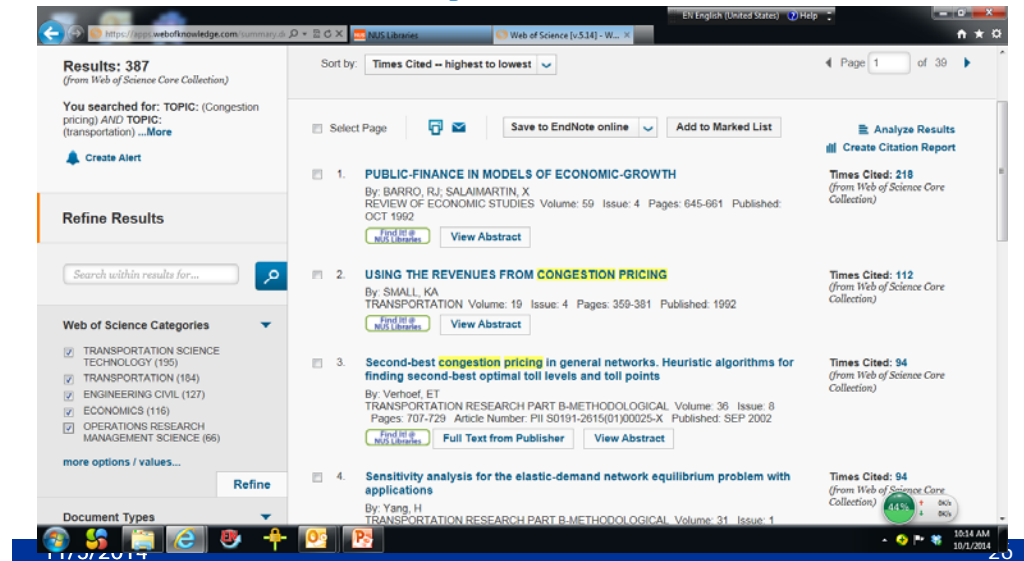
The initial idea of road pricing was put forward by Pigou (1920), who use the example of a congested road to make points on externalities and optimal congestion charges.

### □ Congestion Pricing Fundamental

- System optimum is the theoretical target
- Mitigate traffic congestion at some congested urban areas is a practical target
  - Congestion price are higher under congestion conditions, and lower at less congested times and locations to deter excessive users.
- **Key Issues of Congestion Pricing**
- How to choose the congestion pricing locations?
- How to choose an appropriate congestion?
- What different impacts would the congestion pricing scheme bring to different users?

## Theoretical Developments (3/3)

### □ Literature Review – 387 Papers Published Since 1989



The screenshot shows a search results page for 'Congestion Pricing' on the Web of Science platform. The search criteria are 'TOPIC: (Congestion pricing) AND TOPIC: (transportation)'. The results are sorted by 'Times Cited - highest to lowest'. The top three results are:

- PUBLIC-FINANCE IN MODELS OF ECONOMIC-GROWTH** by BARRO, R.J.; SALAIMARTIN, X. (1992). Times Cited: 218.
- USING THE REVENUES FROM CONGESTION PRICING** by SMALL, K.A. (1992). Times Cited: 112.
- Second-best congestion pricing in general networks. Heuristic algorithms for finding second-best optimal toll levels and toll points** by Verhoef, E.J. (2002). Times Cited: 94.

## Classification for Congestion Pricing Studies

The congestion pricing studies can be generally classified into two categories:

### ➤ First-best Congestion Pricing Principle

(also named marginal-cost pricing problem). The marginal congestion price will be charged on every road in the network to get a system optimum.

### ➤ Second-best Congestion Pricing Principle

Due to unreality of the first-best pricing, the second-best pricing is proposed from a practical perspective and have received ample attention.

The key issues for the second-best pricing:

- Where to levy the toll and how much?
- What is the impact of value to times (VOT)?

## First-best Congestion Pricing Principle (1/2)

The differences between AC and MC curves at any traffic flow reflects the economic cost of congestion at that flow.

(1) Total cost:  $TC(v) = vt(v)$

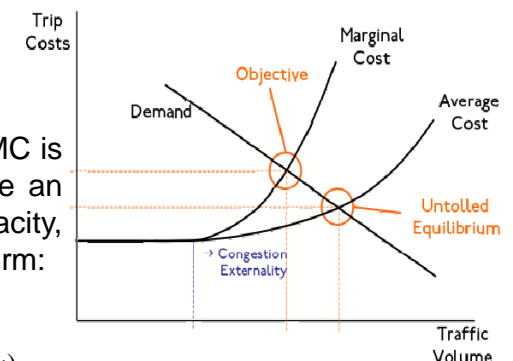
(2) The marginal social cost:

$$MC(v) = \frac{dTC(v)}{dv} = t(v) + v \frac{dt(v)}{dv}$$

**Conclusion:** The first term of MC is average cost AC, then to make an efficient use of available capacity, the toll is equal to the second term:

$$\tau(v) = v \frac{dt(v)}{dv}$$

**Optimal toll:**  $x(v) = MC(v) - AV(v)$



## First-best Congestion Pricing (2/2)

### General Network Setting

Assume that behavior of drivers in their route choice from an origin to a destination follows user equilibrium (UE) principle.

**UE Model:**

$$\min z(v) = \sum_a \int_0^{v_a} t_a(v) dv$$

$$\sum_{p \in P_w} f_p^w = d_w, w \in W$$

$$\sum_{w \in W, p \in P_w} f_p^w \delta_{ap}^w = v_a, a \in A,$$

$$f_p^w \geq 0, p \in P_w, w \in W$$

$$\tau(v) = v \frac{dt(v)}{dv}$$



**System Optimum Model:**

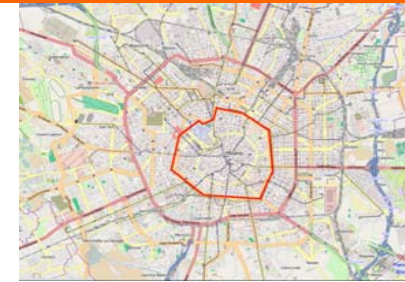
$$\min z(v) = \sum_a t_a(v_a) v_a$$

$$\sum_{p \in P_w} f_p^w = d_w, w \in W$$

$$\sum_{w \in W, p \in P_w} f_p^w \delta_{ap}^w = v_a, a \in A,$$

$$f_p^w \geq 0, p \in P_w, w \in W$$

## Second-best Congestion Pricing Principle (1/3)



### Four Congestion Charging Schemes

- (1) Link-based charging
- (2) Cordon-based charging
- (3) Travel distance based charging
- (4) Travel time or travel-delay based charging

## Second-best Congestion Pricing Principle (2/3)

### Bi-level Programming Model Building

#### Upper-level Objectives

- social welfare maximization
- total revenue maximization
- total travel time and delay minimization
- System optimization



#### Lower-level Model: traffic assignment

- User equilibrium
- Stochastic user equilibrium
- Variable demand user equilibrium

➤ Under elastic demand, the upper-level model is to determine toll pattern to optimize system performance, shown as:

$$\min F_1 = \sum_{w \in W} \int_0^{d_w(\tau)} D_w^{-1}(w) dw - \sum_{a \in A} t_a(v_a(\tau)) v_a(\tau)$$

$$s.t. \quad \tau_a^{\min} \leq \tau_a \leq \tau_a^{\max}, a \in A$$

➤ The lower-level traffic assignment elastic demand model is given as:

$$\min z(v) = \sum_a \int_0^{v_a} \tilde{t}_a(w, \tau_a) dw - \sum_{w \in W} \int_0^{d_w} D^{-1}(w) dw$$

$$\sum_{p \in P_w} f_p^w = d_w, w \in W$$

$$\sum_{w \in W, p \in P_w} f_p^w \delta_{ap}^w = v_a, a \in A,$$

$$f_p^w \geq 0, p \in P_w, w \in W$$

## Second-best Congestion Pricing Principle (3/3)

### Solution Algorithm Design

#### Sensitivity analysis based algorithm

Tobin and Friesz (1988) developed the original sensitivity formulas; then based on their research, the row/link-based reduction method for sensitivity analysis of network equilibrium.

#### Heuristic algorithms

There are many heuristic algorithm that have been used at the second-best congestion pricing solution, mainly including genetic algorithm, simulated annealing algorithm, particle swarm optimize algorithm.

-Tobin, R. L., Friesz, T.L., 1988, Sensitivity Analysis for Equilibrium Network Flow. Transport Sci. 22(4), 542-550.



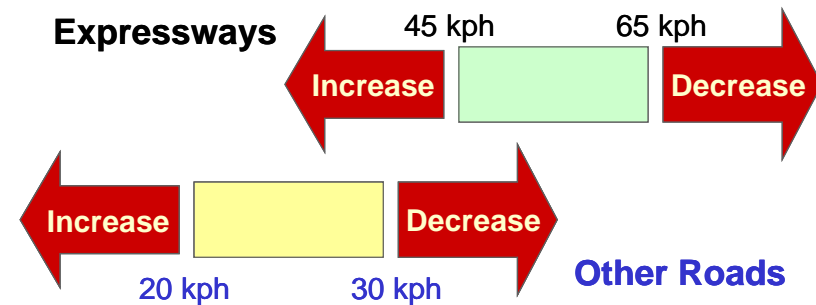
# PART III

## Bridge GAP Between Academic Studies and Practices



## Practice for ERP Toll Fares Adjustment

- ❑ Reviewed every 3 months according to a survey on the average travel speed
  - To ensure optimal use of road space
- ❑ Increment: 0.5 S\$ (Changed to 1 S\$ from July 2008)



## Three Primary Elements for Theoretical Congestion Pricing Determination

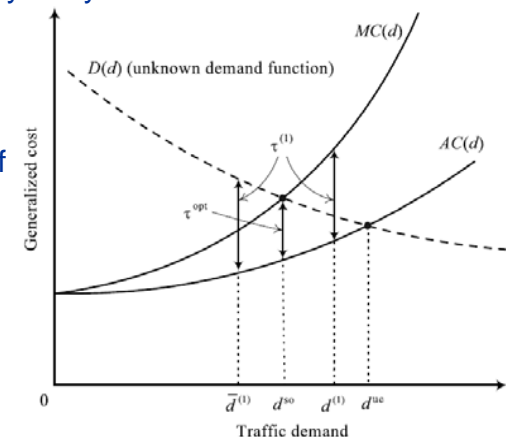
- Conventional analysis of optimal congestion pricing relies on three primary elements: speed-flow relationship, demand function, generalized disutility.
- Analytical demand functions tailed for congestion pricing are, however, difficult to establish in practice even with advanced transport modeling techniques.
- How to choose the optimal charge level of congestion tolls in a simple yet practical manner?
- A trial-and-error implementation methods are proposed, especially for demand function (and or value of time) are unknown.

Vickrey, W. (1993). Point of view: principles and applications of congestion pricing. TR News, 4-5.

William Spencer Vickrey was a Canadian-born professor of economics and Nobel Laureate of Economics in 1996.

## Trial-and-Error Implementation (1/4)

- The optimal toll to be charged is equal to  $\tau_{opt}$ ;
- The demand function is generally unknown, so the optima toll cannot be determined analytically.
- What we know is that the revealed demand or traffic flow for a given toll.
- Based on the responses of traffic flow to alternative toll charges, the optimal toll charge can be found through iterative trial-and-error procedure.

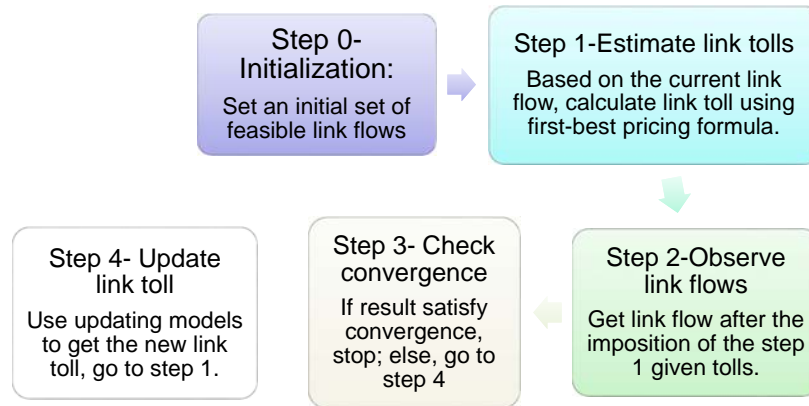


## Trial-and-Error Implementation (2/4)

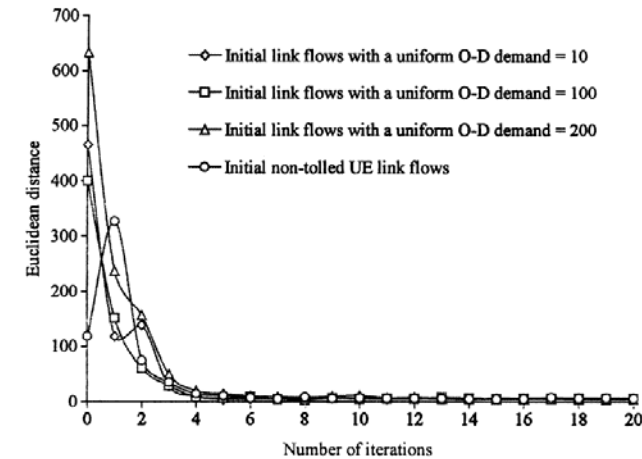
### □ The trial-and error for marginal cost pricing

➤ The theory first-best pricing equals:  $\tau_a = v_a t'_a(v_a), a \in A$

➤ Trial-and error procedure for the first-best pricing scheme:



## Trial-and-Error Implementation(3/4)



Change of the Euclidean distance with iterations for various initial link flows

## Trial-and-Error Implementation (4/4)

### □ Relevant References

- Yang, H., Meng, Q., & Lee, D. H. (2004). Trial-and-error implementation of marginal-cost pricing on networks in the absence of demand functions. *Transportation Research Part B: Methodological*, 38(6), 477-493.
- Meng, Q., Xu, W., & Yang, H. (2005). Trial-and-error procedure for implementing a road-pricing scheme. *Transportation Research Record: Journal of the Transportation Research Board*, 1923(1), 103-109
- Yang, H., Xu, W., He, B. S., & Meng, Q. (2010). Road pricing for congestion control with unknown demand and cost functions. *Transportation Research Part C: Emerging Technologies*, 18(2), 157-175.
- Wang, X., & Yang, H. (2012). Bisection-based trial-and-error implementation of marginal cost pricing and tradable credit scheme. *Transportation Research Part B: Methodological*, 46(9), 1085-1096.

## PART V

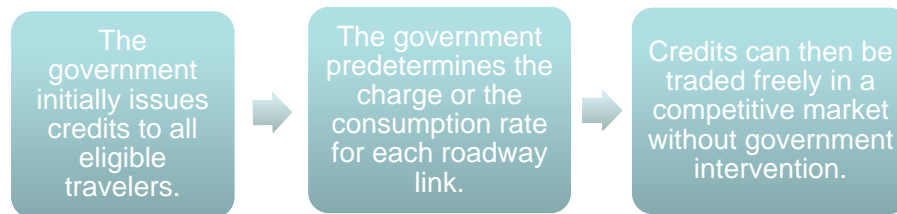
## Future Asia-oriented Research



## Future Asian-oriented Research(1/3)

### □ Tradable travel credits for congestion management

- One of the major concerns with congestion pricing is the equality debates, that it is perceived as unfair or just another flat tax.
- In recent years, a more sophisticated quantity control method scheme has been proposed: **the tradable driving permit/right/credit or the emission cap-and-trade scheme.**
- In a tradable credit scheme, a policy target is defined in terms of quantity and the associated consistent equilibrium price of credits is determined by the market through free trading.



## Future Asia-oriented Research (2/3)

### □ Advantage of Tradable Credits Scheme

- If there is an initial uniform distribution of credits to all registered travelers, the scheme involves **the same equity.**
- Link-specific (or cordon-based) **charges regulate traffic flow as pricing does in both static and dynamic control settings** by allowing for unrestricted trading of credits.
- With the free credit allocation and trading travelers have a **supplementary incentive to limit their vehicle use,** because they can sell their extra credits.
- The scheme confines transfers to within a predefined group of travelers throughout the whole exercise. The scheme is clearly **revenue-neutral.**

## Future Asia-oriented Research (3/3)

### □ Recent Studies

- Yang, H., Wang, X., 2011. Managing network mobility with tradable credits. *Transportation Research Part B: Methodological* , 45, 580-594.
- Wang, X.L., Yang, H., Zhu, D.L., Li, C.M., 2012. Tradable travel credits for congestion management with heterogeneous users. *Transportation Research Part E*, 48 (2), 426-437.
- Wu, D., Yin, Y., Lawphongpanich, S., Yang, H., 2012. Design of more equitable congestion pricing and tradable credit schemes for multimodal transportation networks. *Transportation Research Part B*, 46, 1273-1287.
- Nie, Y., Yin, Y., 2013. Managing rush hour travel choices with tradable credit scheme. *Transportation Research Part B: Methodological*, 50, 1-19.
- Xiao, F., Qian, Z., Zhang, H.M., 2013. Managing bottleneck congestion with tradable credits. *Transportation Research Part B: Methodological* ,56, 1-14.
- Wang, X., Yang, H., 2012. Bisection-based trial-and-error implementation of marginal cost pricing and tradable credit scheme. *Transportation Research Part B: Methodological* 46, 1085-1096.



**THANK YOU**